Michael Sherman

45 University Ave • Rochester, NY 14605 • 1(530) 320-7637 • mshermanmusic@gmail.com

VIDEO AND AUDIO ENGINEERING SKILLS SUMMARY

- Strong proficiency with Mac OS X: Final Cut Pro X, Logic Pro X, Pro Tools 12, Adobe After Effects, Illustrator, Photoshop, Camtasia, and Motion
- Advanced facility with 4K Professional Video Cameras and DSLRs
- Specialization in advanced editing of audio and multi-cam video
- Self-motivated, and understands the need to deliver final products in a deadline-driven industry
- 4 years experience working within the University sphere, often working between departments
- Exceptional command of digital mixing consoles and auxiliary routing, Computer Audio interfaces and recording platforms, Universal Audio hardware, familiar with wide array of condenser/dynamic/ribbon microphones
- 5 years as owner and Recording Director of Mobile Artist Productions, completing over 500 audio and video projects for professional musicians and companies.

INTERPERSONAL SKILLS SUMMARY

- Highly capable individual who makes productive contributions through talent, knowledge, skill, and great work habits
- Excellent planning and organizational skills which are outcome-based, measurable and efficient
- Compelling vision into technological advancements and the future of the arts and education, including implementation of artificial intelligence, virtual reality and augmented reality
- Confident team member who instills sense of common purpose, ownership of process and product among team members, and organizational pride
- Excellent customer service, creative production techniques, and communication skills
- Self-motivated, able to meet deadlines, and remain calm under pressure
- Ability to manage multiple projects simultaneously
- Exhibits a blend of personal humility and professional will

EDUCATION

Eastman School of Music

MM Jazz and Contemporary Media, Performance Emphasis

Rochester, NY June 2015

California State University, Sacramento BM Jazz Studies

Sacramento, CA
December 2012

Cabrillo Community College

AA Music Technology and Music Performance: with Honors.

Aptos, CA December 2009

MEDIA AND JAZZ EXPERIENCE

Eastman School of Music

Rochester, NY

Multimedia Engineer

June, 2015 - Present

- Project manager to oversee filming, recording, and post-production services for students, faculty, Communications and other departments
- Produces the online marketing videos for the Arts Leadership program
- Assists the Educational Technology Coordinator in running the Eastman Media Lab, including co-managing employee training, hardware/software management, configuring workstations, and providing support for student projects.

Jazz Department Technology Assistant

June 2014 - June 2015

- Maintain website and audio/video materials for Jazz Department
- Act as archivist for guest speakers during department Forums
- Record multi-cam video of select jazz concerts to be used as promotional material

Assistant Jazz Guitar Instructor

September 2013 – June 2015

- Developed and implemented a musical textbook for students
- Managed 6-10 private students per semester
- Video recorded all lessons for individual student's archive

Mobile Artist Productions - www.mobile-artist-productions.com

Rochester, NY

Founder & Recording Director

September 2012 – Present

- Records over 200 events per year and manages team of three employees
- Remains in-demand videographer and engineer for international music and dance festivals
- Provides recording, mixing, and mastering for recitals, auditions, Kickstarter projects, and music videos for professional musicians

Buyers Intelligence Group

Napa, CA

Audio/Visual Technician, Website Developer, Operations Assistant March 2009 – September 2013

- Developed critical thinking and business skills working with a professional consulting company
- Responsible for live sound, audio/video recording, and interviewing at industry tradeshows
- Created website for new product launch

MEDIA TEACHERS

Eastman School of Music

Rochester, NY

Nigel Waters, Instructional Technology Coordinator. Eastman School of Music, NY.

2013-present

Three years of professional guidance on media related projects

Cabrillo College James Durland, Director of Music Technology

Aptos CA 2009-2012

Weekly study in music technology and recording techniques

Received instruction in DAWs, Sibelius, live sound, beginning through advanced recording techniques, electronic music composition, studio production, event recording, budgeting, rehearsal techniques, mixing, and mastering

Scott Church, Product Manager of Universal Audio. Pro Tools designer and implementer

Clinics on the advanced functions and usability of Pro Tools

SELECTED VIDEOGRAPHY PROJECTS

Navoja Impojina Afrijaa	A fui o o
Music Inspire Africa Recording director for 3-week musical tour throughout South Africa, Zimbabwe, and Mozambique.	Africa June 2016
Institute for Music Leadership Implemented green screen and teleprompter to record interviews for launch of new degree in Arts Leadership	Rochester, NY February 2016
Office of Advancement, Eastman School of Music Produced video that led to winning \$500,000 grant for renovation of Messinger Hall	Rochester, NY February 2016
Nathan Laube, Grammy winner and ESM Organ professor Combined 9-angle video of dress rehearsal and live performance to include best sections	Rochester, NY January 2016
Edward Klorman, Professor of music theory at Juilliard Recorded and produced promotional video and all supplemental educational media for new book "Mozart's music of friends" released by Cambridge University Press	Rochester, NY March 2016
AGOYO Documentary of Christ Church Organ Produced, recorded, and edited 20-minute documentary.	Rochester, NY February 2016
Oliver Hagen, Grammy-nominated Conductor Recorded 10-angle video and edited individual angles to turn on/off with player's parts	Rochester, NY November 2016
Empire Film Music Ensemble Recorded 5-angle 4K video and blended with film	Rochester, NY January 2016
Drew Worden , Program Manager of Entrepreneurial Musicianship at New England Conservatory Audio and 4-angle 4K Music video of new composition	Rochester, NY December 2016
Johnandrew Slominski, Professor of music theory at ESM. Produced promotional video for new album release	Rochester, NY April 2016
Buyers Intelligence Group Produced instructional video for business presentation	Rochester, NY February 2016
Bob Sneider, Bar Mitzvah video Captured reception and edited timepiece	Rochester, NY February 2016
Eastman School of Music - Town Hall Meeting on Diversity Recorded audio for panel of representatives from upper administration, with audience participation	Rochester, NY January 2016
Drew Worden, Program Manager of Entrepreneurial Musicianship at New England Conservatory Audio and 4-angle 4K Music video of new composition	Rochester, NY December 2015
Michael Sherman, Media Project Produced and recorded a 19 piece big band in complete isolation, with 19 angles of 4K video.	Rochester, NY April 2015

JAZZ - SELECTED VIDEO RECORDINGS

JAZZ - SELECTED VIDEO RECORDINGS	
Live Sound and Recording of Wycliffe Gordon with Adrian Cunningham 7-piece jazz ensemble at the Snowball Swing Dance Festival	Stockholm, Sweden December 2016
Dave Rivello Ensemble Recorded multi-cam 4K video for new compositions	Rochester, NY April 2016
Mark Kellogg, Trombone and Composer at ESM Recorded, mixed, and mastered 3 new compositions for jazz nonette	Rochester, NY November 2016
Danny Ziemann, Featuring Gordon Webster and Andreas Svendsen Music Video for new album release	Rochester, NY December 2016
Jim Mcneely, Jazz composer Archival for residence at Eastman School of Music	Rochester, NY April 2016
Studio Orchestra recording sessions Recorded audio/video for 4 original studio orchestra arrangements of jazz standards	Rochester, NY January 2016
Julian Tanaka, Free Compositions - Music Video Recorded multi-cam 4K video for Degree Recital	Rochester, NY April 2016
Garret Reynolds, Jazz Trumpet and Composer Recorded, mixed, and mastered 3 new compositions for jazz quintet	Rochester, NY April 2016
Nathan Kay, Jazz Trumpet and Composer Recorded, mixed, and mastered 2 new compositions for jazz septet	Rochester, NY April 2016
Stephen Morris, Jazz drumset and Composer Recorded, mixed, and mastered 5 new compositions for jazz quartet	Rochester, NY November 2015
Steve Hahn, Chapman Stick Recorded audio and 4K video, mixed, and mastered two concerts	Rochester, NY April 2016
CLASSICAL - SELECTED VIDEO RECORDINGS	

Oliver Hagen, Grammy-nominated Conductor	New York, NY
Recorded 2-angle video for Mannes Prep School Orchestra	December 2016

Rochester Philharmonic Youth Orchestra	Rochester, NY
Audio recording and multi-cam video for all events	September, 2015 - Present

Francesco Cera, Organist	Rochester, NY
Recorded audio of famous 16th century organ at the Memorial Art Gallery	January 2016

Jeremy Potts, Violinist, Winner in 2015	Rochester, NY
Recorded \$400K instrument from Canada Council for the Arts Musical Instrument Bank Competition	August 2015

Juilliard String Quartet	Rochester, NY
Recorded multi-cam 4K video for JSQ Residency at ESM.	April 2016

Sound Exchange
Recorded and livestreamed on-site recital performed in a rotating art gallery

April 2015

REFERENCES

Mark Powell, Professor and Conductor. Eastman School of music, Rochester, NY	1(713) 670-6384
Bob Sneider, Jazz Guitar Professor. Eastman School of Music, Rochester, NY	1(585) 274-1953
Ellen Falcinelli, Vice President. Buyers Intelligence Group, Napa, CA	1(925) 785-5225